

**The Maternal, Newborn and Child Health Programme (MNCH2
Expression of Interest (EOI) for MNCH2 Promotional Materials
Introduction and Background**

The Maternal, Newborn and Child Health Programme (MNCH2) is a UK government funded five year country led programme which aims to reduce maternal and child mortality in northern Nigeria. The programme, which runs from 2014 to 2019, is being implemented in six states in northern Nigeria namely Jigawa, Kaduna, Katsina, Kano, Yobe and Zamfara.

MNCH2 proposes to develop branded materials for the promotion of the programme at community, LGA, State and Federal levels.

The branded promotional materials should be of high quality, durable and of value to those they will be given to.

MNCH2 plans to produce the materials through local, established companies or agencies and hereby invites interested companies/agencies to apply.

To qualify, companies must have the following skills / requirements;

- Fulfill all requirements to carry-out consultancy services in Nigeria
- Previously conducted similar printing of promotional materials
- Ability to produce materials according to specifications
- Meet deliverables within the agreed timelines
- Willingness to produce samples of work

Interested companies/agencies must provide information indicating that they are qualified to undertake the assignment by submitting their profile and samples of past work.

To apply, send an expression of interest to communication@mnch2.com. and indicate the subject line in the email as **“EOI – MNCH2 Promotional Materials”**

Closing Date:

Closing date for expression of interest is **6th February, 2015** and all EOIs must be submitted **not later than 5.00pm** of that date.